

# Witney Music Festival & Witney Town Council



A Partnership

## **Vision Statement**

To help inspire, motivate and provide opportunity for local people who wish to be involved with music and the performing arts, and through public performances, to strengthen the sense of community.

*‘Building community through music’*

## **Mission**

To build better communities by connecting people through music, and use this success to inspire and assist the next generation of musicians and performers to choose a life of music as their career.

## **Values**

Honesty

Integrity

Inclusiveness

Transparency

# So You Want To Be A Musician?

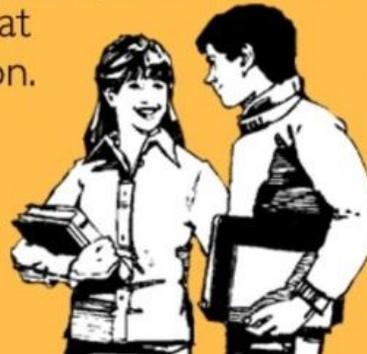
**THERE WERE TWO PEOPLE WALKING DOWN THE STREET**



**ONE WAS A MUSICIAN. THE OTHER DIDN'T HAVE MONEY EITHER.**



Looks aren't what's important. Your music taste is what I'm judging you on.

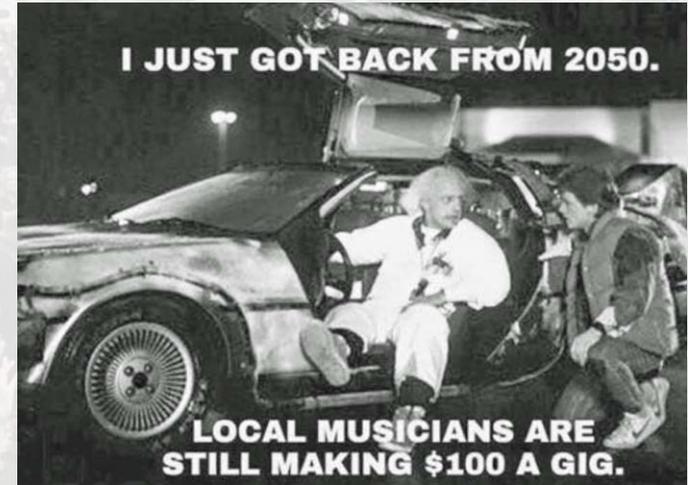


**WHAT WOULD A MUSICIAN DO IF HE WON A MILLION DOLLARS?**



**CONTINUE TO PLAY GIGS UNTIL THE MONEY RAN OUT.**

**I JUST GOT BACK FROM 2050.**



**LOCAL MUSICIANS ARE STILL MAKING \$100 A GIG.**

# Talent Pathway

Music Lessons  
(Individuals)

Music Lessons  
(Bands)

Music Experience

Touring

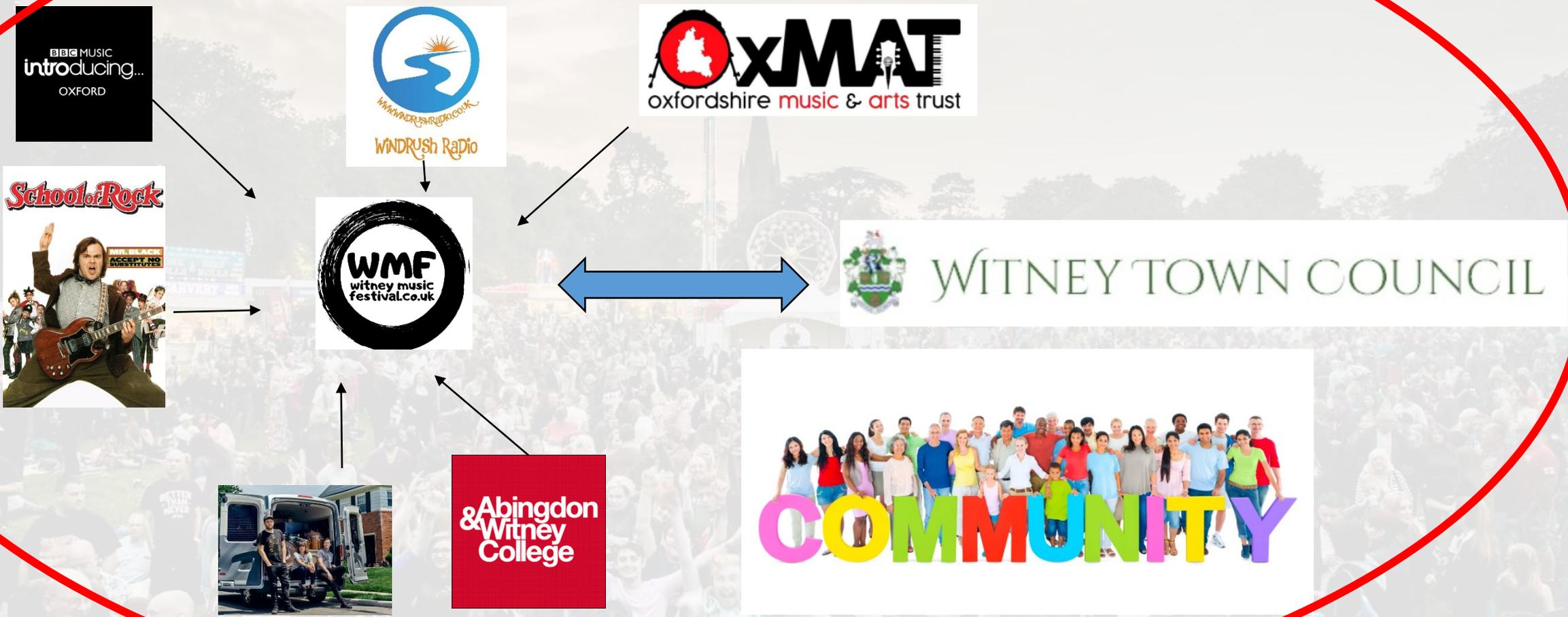
Recording

Music Higher Education

Working in the Industry



# Partnership



# Costings

## *2022 Model*

- Infrastructure
- Staff inc. security
- Artists
- Insurance & other costs

<b>Total</b>	<b>Up-Front</b>
£27,000	£15,000
£18,000	
£5,000	£5,000
£3,500	£1,500
<hr/>	<hr/>
<b>£53,500</b>	<b>£22,500</b>

# Opportunity

- Bringing community together
- Furthering the Talent Pathway with OxMAT
- Showcasing Witney for tourism
- Supporting local businesses
- Showing the Town Council to be partnering with the Community in another way

# What We Would Like and What we Would Offer

What we would like;

- £10,000 support Grant each year to help up-front costs
- Continue to have the Leys for free

• What we would offer;

- Promotion of our partnership with Witney Town Council
- Town Council co-branding of the main stage with our main sponsor
- To discuss how WTC might like to benefit from the Partnership in other ways